



BUILDING RESPONSIBLY

We're committed to reducing our impact on the environment and providing products that help you meet your sustainable building goals.

SUSTAINABLE RESOURCES:

- Vinyl products made from abundant natural resources¹
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Ply Gem facilities reuse and recycle

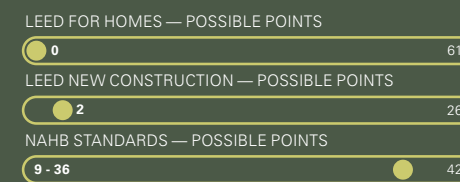
ENERGY EFFICIENCY:

- Vinyl siding requires less energy to manufacture than brick²
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

LIFECYCLE BENEFITS:

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

enviro snap SHOT



¹ "A Dozen Things You Might Not Know That Make Vinyl Siding Green," page 9, Ted Radzinski, P.E., LEED AP, and VSI, October 10, 2009. <<http://www.vinylsiding.org/greenpaper/>>
² Ibid, page 10



RESOURCE EFFICIENCY

THIS PRODUCT HAS BEEN CERTIFIED BY HOME INNOVATION RESEARCH LABS. This means you can be assured that this product complies with specific green practice criteria in the National Green Building Standard (NGBS). Visit www.HomeInnovation.com/GreenProducts for more details.

FINISH YOUR HOME, YOUR WAY.

Beauty truly is in the details. That's why Variform by Ply Gem offers a full line of matching accessories in a variety of colors and styles to complete the look of your home.

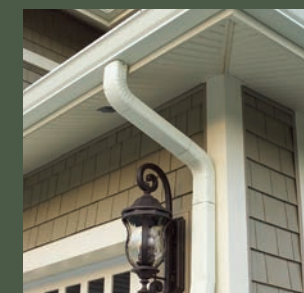
From corners to columns, guttering to soffits, door surrounds to fascia, Variform has all the details you need to define the look you want for your home. And with our enhancements — Leaf Relief® by Ply Gem gutter protection, Ply Gem Stone, Ply Gem Trim and Mouldings and Ply Gem Shutters and Accents — you'll enjoy worry-free maintenance and a beautiful finish down to the last detail.



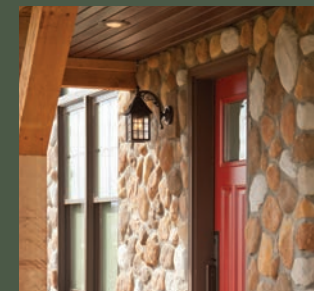
Vinyl Siding and Accent Panels



Gutter Protection



Rainware, Fascia, Soffit



Ply Gem Stone



Ply Gem Trim and Mouldings



Ply Gem Shutters and Accents



2600 Grand Blvd., Suite 900 • Kansas City, MO 64108 • Phone: (800) 800.2244 • Fax: (800) 800.0077 • www.variform.com

Ply Gem reserves the right to alter, modify or delete items from time to time without notice. Due to printing limitations, colors may not be exactly as shown. Contact your sales representative for actual product and color samples.

*Consult the VSI Website at www.vinylsiding.org for current list of certified products and colors.

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CAMDEN POINT®

EXCEPTIONAL WEAR, INCREDIBLE COLOR

With Camden Pointe, aesthetic appeal and state-of-the-art engineering combine to create a beautiful, premium siding panel that's practically weatherproof, fade-resistant and visually dramatic. Panels are extra thick and feature Variform's patented Pointe-Lock® system, which makes them rigid and durable for season after season of protection. And with stylish colors and four profiles, design choices abound ensuring you achieve the curb appeal you desire. Whether you prefer a traditional look or making a real statement, you will find it with Camden Pointe.



Attractive, Long-Wearing Performer

Camden Pointe is a premium panel that creates the classic look of freshly painted cedar siding, minus the hassle. It's extra-rigid and practically weatherproof, offering true protection from the elements in a colorful, woodgrain finish that stands the test of time — no peeling, flaking, checking and crazing like painted surfaces, even in harsh conditions. And that means no painting, scraping or exterior repair work for you. The finish is so durable, it's virtually maintenance-free.

- Authentic woodgrain finish for classic cedar look
- 5/8" panel projection enhances rigidity
- Low gloss finish
- Proprietary color process ensures consistent weathering
- Superior chemical and heat resistance²

Premium Panels, Premium Protection

Camden Pointe features Variform's patented Pointe-Lock® system that includes the industry's first rollover locking leg developed for maximum wind resistance up to 222 mph³! This creates a six-layer attachment point for "snap in place" panel installation. When the winds howl, your siding stays in place. Thick .044" panels provide even more strength, durability and rigidity for maximum protection against harsh weather conditions and daily wear-and-tear.

- Rollover locking leg for weather resistance
- Durable .044" panel thickness
- Six-layer attachment point
- Dent and scratch resistant surface
- Up to 222 mph windload³



Double 4" Traditional Lap

Double 5" Traditional Lap

Double 4" Dutch Lap

Double 5" Dutch Lap



Colors that make a lasting impression.

The color you choose for your siding says a lot about you. Variform gives you a full spectrum of choices to express your style beautifully. Each color starts with the highest quality pigments blended throughout the panel. This ensures consistent color that stands up to everyday dings and scratches.

Light or dark, bold or subtle, Variform colors will add lasting appeal for years to come. In addition to our own strict quality controls, they've been third-party tested to meet or exceed ASTM standards for color retention.

SCENIC SCAPES® Color Collection

These rich, dark colors receive an extra layer of protection. Permahu® technology acts like a sunscreen to help prevent fading and weathering.



STANDARD COLORS	CLASSIC CREAM
	DOVER WHITE
	FLINT
	GEORGIAN GRAY
	ISLAND PEARL
	NATURAL ALMOND
DARK COLORS	SANDTONE
	SANDY TAN
	SILVER MIST
	SPANISH OLIVE
	STONE MOUNTAIN CLAY
	AMBER
SCENIC SCAPES® Color Collection	HAZELNUT
	IRISH THISTLE
	BRIARWOOD
	PEWTER
	SAGEBROOK
	SEDONA RED ⁴
WEDGEWOOD	

Build with Confidence

We may be one of the oldest vinyl siding manufacturers, but we're always coming up with new ideas. In fact, we were the first to create variegated technology, manufacture a double-staggered nail hem and produce a rollover locking leg. Today, we're as committed as ever to producing better products. That's why we use only the best raw materials and continuously test our products to ensure consistent performance. Our customers wouldn't have it any other way.



Siding is a Smart Investment

According to a recent study by *REMODELING* Magazine¹, homeowners who install vinyl siding, on average, recouped up to 71.6% of the cost, making re-siding one of the top improvement investments a homeowner can make.

¹ Based on 2010-2011 national averages from 12 cities. Source: *REMODELING* magazine.

² Compared to surface-laminating siding products.

³ Tested in accordance with ASTM D5209. Wind speed rating will vary depending on specific code region and construction method. Refer to local building codes for detailed requirements concerning allowable wind loads and specified conversion tables for actual wind speeds.

⁴ Sedona Red is only available in Double 4" Traditional and Double 4" Dutch Lap