



NEW FOR 2014



VARIFORM[®]
by PLY GEM



A BRAND NEW LOOK TO REFLECT OUR BRAND.



We've refreshed, revamped and redesigned the look of our sales materials. The colors are richer. The images are bolder. The type is less formal. Even the texture of the materials we sell comes through in the new design. The overall effect is a more confident, contemporary feel that helps our brand stand out from the competition and makes buying decisions easier for your customers.

HUNTINGTON COAST™ SHAKE AND SHINGLE SIDING



STANDARD COLORS

AUTUMN BEIGE

DOVER WHITE

FLINT

GEORGIAN GRAY

ISLAND PEARL

NATURAL ALMOND

SANDTONE

SANDY TAN

SILVER MIST

SPANISH OLIVE

STONE MOUNTAIN CLAY

IRISH THISTLE

BAYOU

BRIARWOOD

MEDITERRANEAN PALM

PEWTER

SAGEBROOK

SEDONA RED

TEAK

DARK COLOR

SCENIC SCAPES® Color Collection

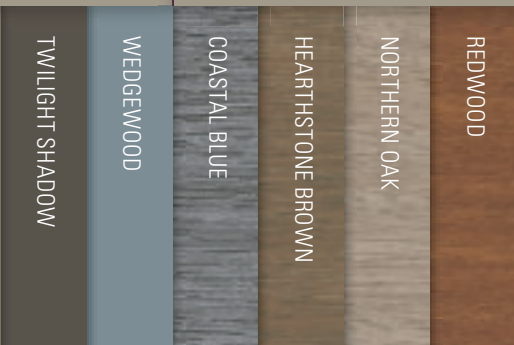
HUNTINGTON COAST™

Our new vinyl profiles offer the natural look of cedar shakes and shingles at a very affordable price. Designed for whole house applications or accents, new Huntington Coast™ Shake and Shingle Siding is available in 25 colors, including 4 cedar colors.

- Realistic cedar texture
- Constructed of durable vinyl
- Installs easily
- Uses standard vinyl accessories
- Class-A fire rating
- Limited Lifetime Transferable Warranty



CEDAR Color Collection



Look for these NEW siding colors in 2014.

NEW EARTHTONES

Compatible with a variety of architectural styles, they look great as the primary siding choice or as an accent.



AMBER

Available with Vortex Extreme, Camden Pointe, Ashton Heights, Victoria Harbor and Board & Batten.



HAZELNUT

Available with Vortex Extreme, Camden Pointe, Ashton Heights and Board & Batten.

NEW CEDAR COLORS

These new variegated colors recreate the natural grain and shading of stained cedar. They're protected against fading and weathering by Kynar 500®, a multi-layer coating with unmatched UV resistance.



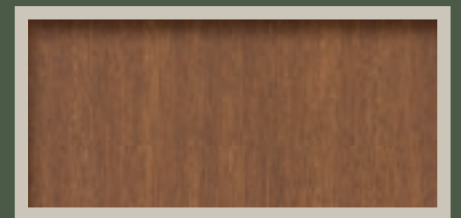
COASTAL BLUE



HEARTHSTONE BROWN



NORTHERN OAK



REDWOOD

Available with Vortex Extreme™ and Huntington Coast Shake and Shingle Siding.

Kynar 500 is a registered trademark of Atofina.



Announcing a new name
for *stylish accessories*.

Put the accent on *style*.

Richwood Exterior Finishings has a new name: Ply Gem Shutters and Accents. The name change brings the Richwood products under the Ply Gem family of brands and strengthens the association between Ply Gem and its product lines. In short, it makes it:

- Easier for customers to recognize the brand
- Easier for you to cross-sell Ply Gem products

It's all designed to help you showcase our stylish products more effectively.

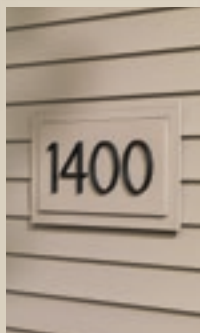


NEW

Peppercorn Color

Available in the following styles:

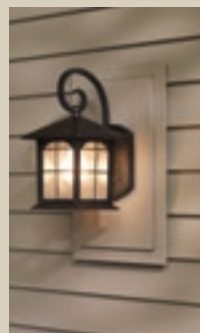
- Louvered
- Board & Batten
- Raised Panel



NEW

Coach Light Block (UNIBLØCKXL)

- Larger size accommodates popular coach lights
- Snap-on ring design for easier installation
- Adjusts from ½" to 1¼" to accommodate all siding panels



NEW

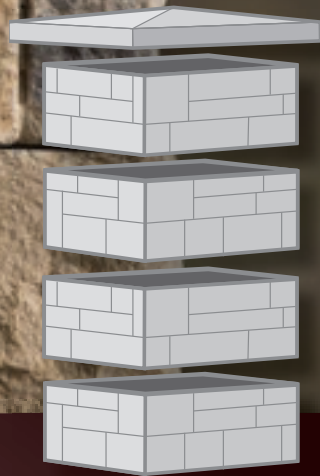
Jumbo Meter Mount (METERXL)

- Larger size accommodates oversized meters
- Snap-on ring design for easier installation
- Adjusts from ½" to 1¼" to accommodate all siding panels



COLUMN COLLECTION

FROM PLY GEM STONE



EASY TO INSTALL ANY WAY YOU STACK IT

- Molded from Civil War ledgestone fence; indistinguishable from quarried stone
- Easiest to install stone column system available
- No mortar required
- Variety of applications: pedestals, bases, solid columns, fence posts, sign posts, deck posts, mailboxes

 **PLY GEM**
STONE

NEW GUTTER PROTECTION OPTIONS JOIN LEAF RELIEF®

 **LEAF LOGIC™**
by PLY GEM

- Innovative rippled design keeps gutters clean
- Rippled design acts like a drying rack
- Two-point attachment strengthens gutter system
- 20-year material and performance warranty



 **LEAF SMART™**
by PLY GEM

- Arch design helps prevent leaf build-up
- Engineered to maximize water flow
- Simple to install with no screws or fasteners
- High-performance powder coating resists corrosion
- 5 year material warranty





FINISH YOUR HOME, YOUR WAY.

Beauty truly is in the details. That's why Variform by Ply Gem offers a full line of matching accessories in a variety of colors and styles to complete the look of your home.

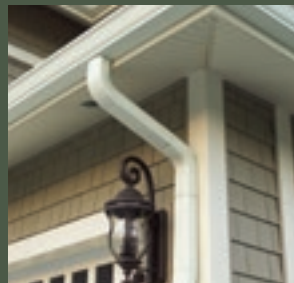
From corners to columns, guttering to soffits, door surrounds to fascia, Variform has all the details you need to define the look you want for your home. And with our enhancements — Leaf Relief® by Ply Gem gutter protection, Ply Gem Stone, Ply Gem Trim and Mouldings and Ply Gem Shutters and Accents — you'll enjoy worry-free maintenance and a beautiful finish down to the last detail.



Vinyl Siding and Accent Panels



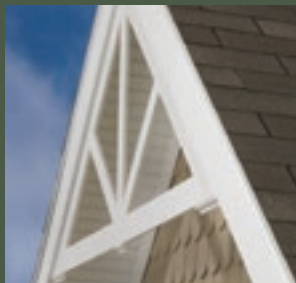
Gutter Protection



Rainware, Fascia, Soffit



Ply Gem Stone



Ply Gem Trim and Mouldings



Ply Gem Shutters and Accents



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*Consult the VSI Website at www.vinylsiding.org for current list of certified products and colors

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